



Bloomington Arts Commission

Wednesday, September 11, 2013 5 p.m.
McCloskey Conference Room, City Hall

AGENDA

Call to order –Jan Grant presiding

Public Comment

Approval of Minutes

Treasurer's Report

Staff Report

Old Business

- Grant Workshop Recap
- Grant Review Process Reminder
- Public Art Master Plan Discussion

New Business

Adjournment

2013 Meetings:

Wednesday, October 9 (Grant Review) 4:00
p.m.

Wednesday, November 13

Wednesday, December 11

BLOOMINGTON ARTS COMMISSION (BAC)

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Aug 14, 2013 meeting, McCloskey Conference Room

ATTENDING: Peter Jacobi, Paul Sturm, Jean Kautt , Martina Celerin, Mary Norman, Jan Grant, Alain Barker, Sally Gaskill, Abby Henkel, Craig Widen, Lynn Schwartzberg

ABSENT: none

EX OFFICIO: Miah Michaelsen (City staff liaison), Susan Sandberg (City Council)

GUESTS: Guy Hardy (Arts Alliance of Greater Bloomington).

Jan Grant called the meeting to order at 5:02 pm.

PUBLIC COMMENT

none

APPROVAL OF MINUTES from July 10, 2013

Craig motioned to accept the minutes as submitted; Sally seconded; motion carried unanimously.

TREASURER'S REPORT – report by Craig

Unchanged from last month

STAFF REPORTS – reports by Miah, as per email.**Lotus Sculpture**

Lotus is planning to restart the proposed sculpture project. Miah offered to facilitate a meeting so that the adjoining businesses could have a conversation with Lotus. She will invite us when the date is set. We are expecting that the design proposal might change and it will be based on community input. Jan mentioned that Judith Klein offered to help with the process but doesn't know any more. Martina asked if there was a problem voiced by the local businesses. Miah said that neighboring businesses objected to the subject, the size, and the process. She mentioned that communicating info about the project next time with the neighborhood would be useful.

BAC as a subject for an IU class on fund development

Kirstin Gronjberg would like the BAC to be a client for her fund development class. Paul thinks that it's a great idea; we should challenge them to find something useful. Miah noted that they may, or may not choose to use us. Jean suggested that they consider using Mark Tschida as a client.

IAC grants

Miah noted that the IAC grants are now out for artist educators as well. Guy Hardy (meeting observer) piped in that he was one of the recipients of these grants.

Fourth Street Festival

Miah mentioned that BEAD will be at the Fourth Street Festival and encourages BAC-ers to come by and join her – she will be there the whole time and would love to have the company.

OLD BUSINESS**NPC**

Jan mentioned that the NPC met last Friday and Miah filled us in they voted 4:0 (Sally was absent) to accept the suggestions made by the jurors. Miah showed us images of the higher-ranking proposals. Sally asked if the highest-ranking artists had done anything like this before, and Miah responded, no. Martina mentioned that they have done very exacting cut-work with wood. Miah also mention that the selection

panel had concerns about the material - whether it is sufficiently resilient. Miah went on to describe that the panel also suggested raising the pieces off of the ground which would have numerous benefits: it would appear bigger, it would be protected from snowfall, and it would be protected from snow dumping during plowing. Some of the concerns the selection panel had (as did the NPC) were about durability, including questioning whether the steel would be thick enough to withstand aggressive interactions. There was some conversations about the inside-outside aspects of the proposal and that raised other issues, specifically accessibility. The rule is that the opening must be 33" wide to accommodate a wheelchair so that a wheelchair-bound person has a similar art experience to an able-bodied person. Susan asked if there is concern for climbing and for safety. Sally mentioned that she loves that it is a participatory piece. Paul said that he loves the fact that it is so different from anything else that he has seen and Jan said that she thinks it's the best offering of the Gateway project. Paul mentioned that his only concern was maintenance because it appears so lacy. Mary asked about the graffiti situation in regards to public art. Miah mentioned that it is mainly associated with art on the B-line, and that notably this year we have had much less vandalism along the trail. She did mention that Joe's Animal Island has gotten a lot of graffiti in the recent past. Alain expressed some concern about the sculpture being a urinal for dogs, which would lead to a smelly lower level. Miah suggested that if the BAC votes to go forward with the NPC's recommendation, the NPC would still be involved in communicating with the artists. Craig moved to recommend acceptance of the suggestions of the NPC, and Peter seconded; it was accepted unanimously. Miah wants to wait until it contract is signed before going public with this information. She asked that the BAC please not communicate with anyone until the city notifies the artists officially.

Transit Center

Miah mention that much is happening - the skeleton is up. They were four commissions originally in the call for artwork. One was eliminated during the selection panel process. The benches and bike racks are being made by a Bloomington artist and the city is currently working through the contract with that artist - proceeding with payment terms, etc. The third proposal is for a mural. The selection panel had identified three finalists and asked them to make final design submissions. Miah told us that it is the desire of the city administration to have the commission go to a local artist. All three of the finalists were from out of state. This decision is because of the location and importance of the building. Unfortunately there were no local artists whose work was judged appropriate for the project and so we are back to square one. Because federal funding must be nondiscriminatory for state, we cannot use that funding to fund this project. The bottom line is that the administration is committed to funding a local artist to create the artwork. The three finalists will be compensated as per the agreement. Hopefully by September we will have a plan for the process and the artist. Craig asked for a definition for local. Miah said Bloomington. Abby asked for clarification - has the city ever done this before with the? Yes. Lynn pointed out that it seems peculiar that we have to hold this up as the standard. She noted that if a commissioned artist from Bloomington then moves to Hawaii, he or she would then be a Hawaiian artist. Paul asked, "Since the federal monies have been identified for us for public art, is there another art project that we could still get into the Transit Center." Miah said that was a great question; Lou and she are in conversation - possibly an interior piece? Or a sculpture? Alain asked if this is a fait accompli, or can we, as a commission, plea that there is a whole world of art out there and that this really translates to an inefficient use of funding. Craig noted that the process has been a transparent process and is concerned that we would get labeled "if you're not local, you don't get the job." He asked the question, "was the city influenced by outsiders or did it just germinate?" Peter said that he understands the Mayor's actions because of the atmosphere in this country right now - building is all focused on local. Sally noted that this decision, though, could have been made months ago. Peter continued that although he thinks it's not been done well, it's not necessarily a wrong decision - in other words, he does not necessarily agree with the Mayor, but understands where it's coming from. Alain disagrees; he thinks that it's a statement that says it's only local art in Bloomington. Sally expressed major concern about this decision as it affects the public art master plan. She thinks it would be very important to have a conversation rather than making statement. Jan mentioned that we need to trying to balance potential public scrutiny versus picking our battles. Lynn is concerned how this could impact the PAMP - does this mean we can only grant money for local art and artists. Peter suggests that we ask the Mayor to help us understand his decision. Jan suggested that we each submit individual points that we would like clarified and then she would compile a list so that it's not just a free-for-all conversation. Sally mentioned that we really want to think through all of this before we talk to the Mayor. Miah mentioned that,

BLOOMINGTON ARTS COMMISSION (BAC)

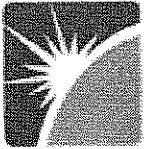
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Aug 14, 2013 meeting, McCloskey Conference Room

as a courtesy, we should provide the Mayor with the information and/or questions we would like clarified. Miah said that it would probably be useful for the Mayor to understand our perspective on diversity. Craig noted that we have put in a considerable amount of time into the process. Jan said that she would send her points to Miah and maybe invite the mayor to the September 11 meeting. She also noted that that is the workshop meeting from 4 – 5 pm and the actual meeting is from 5 – 6:30pm and then she noted that the subsequent meeting on Wednesday, October 9 begins at 4 PM because it's the grant panel meeting.

Meeting was adjourned by Jan at 6:36 PM

Respectfully submitted by Martina Celerin



Balance Sheet

Through 09/04/13
Detail Listing
Include Rollup Account/Rollup to Account

Account	Account Description	Current YTD Balance	Prior Year Total Actual	Net Change	Change %
Fund Category	Governmental				
Fund Type	Special Revenue Funds				
Fund	402 - Municipal Arts				
ASSETS					
10000	Cash	90,838.52	90,838.52	.00	.00
		\$90,838.52	\$90,838.52	\$0.00	0.00%
	ASSETS TOTALS				
34000	FUND EQUITY	90,838.52	90,838.52	.00	.00
	Retained Earnings	\$90,838.52	\$90,838.52	\$0.00	0.00%
	Prior Year Fund Equity Adjustment	.00			
	Fund Revenues	.00			
	Fund Expenses	.00			
	FUND EQUITY TOTALS	\$90,838.52	\$90,838.52	\$0.00	0.00%
	LIABILITIES AND FUND EQUITY TOTALS	\$90,838.52	\$90,838.52	\$0.00	0.00%
					+++
	Fund 402 - Municipal Arts Totals	\$0.00	\$0.00	\$0.00	+++
	Special Revenue Funds Totals	\$0.00	\$0.00	\$0.00	+++
	Fund Type	\$0.00	\$0.00	\$0.00	+++
	Fund Category	\$0.00	\$0.00	\$0.00	+++
	Governmental Totals	\$0.00	\$0.00	\$0.00	+++
	Grand Totals	\$0.00	\$0.00	\$0.00	+++



Balance Sheet
Through 09/04/13
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Include Rollup Account/Rollup to Account

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Run by Laurel Waters on 09/04/2013 09:56:34 AM

Bloomington Arts Commission

Staff Report - September 11, 2013

Funding

BUEA Zone Arts Grants deadline has passed. The BUEA Board (Jean Kautt is on) will make final decision at October 2 board meeting. Applicant and project info on attached spreadsheet.

BAC Arts Project Grant Deadline October 1. Panel review October 9.

BCT Grant Guidelines out. Deadline October 18.

BEAD Forgivable Loan program now open until November 15.

Public Art

South Walnut Street Gateway. On agenda.

Transit Contract signed with artist for benches and bike racks.

Morton Street Garage Installed!

4th Street Gateway Fabrication well underway.

Boys and Girls Club mural dedicated on B-Line.

Lotus Sculpture Administration has asked Lotus to identify other locations instead of Kirkwood and Walnut. Met with artist and looked at other downtown locations and B-Line.

BEAD

September Meeting: Monday, September 16, noon McCloskey Room, City Hall.

September Exhibit: Live United photos.

Other

Food and Beverage Tax adoption has been tabled by County Council. No word yet as to further action related to Convention Center expansion.

Governor's Arts Awards are Thursday, September 26 in Carmel. Mayor Kruzan is a recipient. Lynn and Sally are representing the Commission.

Audience Development Workshop with Nella Vera, Director of Marketing and Communications - Theater for a New Audience – Sponsored by BEAD – Saturday, October 12, 9:00 a.m. Convention Center.

Arts Commission's visit with the Mayor, Monday, October 21 at 4:00 p.m. Hooker Conference Room (2nd floor)

BUEA Zone Arts Grants Applications

Received August 15, 2013

Organization/Business	Project Title	Requeste	Proj. Income	Proj. Expense	Match	In-Kind	Project Description
Bloomington Symphony Orchestra	A Lifetime of Music	\$ 3,921	\$ 7,843	\$ 7,843	\$ 3,921	\$ -	The goal of A Lifetime of Music is to build a bridge between these programs and expand them into new areas, thereby improving the quality of life for families in the Zone by engaging them in musical activities over an extended time period.
Farmer House Museum	Historical Mural	\$ 2,000	\$ 3,000	\$ 3,000	\$ 1,000	\$ 1,000	The Farmer House Museum proposes to paint a mural depicting a scene of the court-house square in 1869, the year our building was constructed.
WFHB	Follies Graphic Artist Stipend	\$ 3,000	\$ 14,000	\$ 14,000	\$ 11,000	\$ 2,000	Grant would support expanded promotion and catering costs for the next four performances of Firehouse Follies.
Gallery Sub Rosa LLC	5th Annual "Devotion Art" exhibit - I Fell First Fridays	\$ 2,000	\$ 2,500	\$ 2,500	\$ 500	\$ 2,800	5th Annual "Devotion" exhibition and ongoing marketing of I Fell First Friday Events.
Bloomington Playwrights Project	MCCSC MiniPlay Playwriting Program	\$ 4,000	\$ 17,750	\$ 17,750	\$ 13,750	\$ -	classrooms within the BUEA Zone to support creative writing efforts and the MiniPlay program.
Cardinal Stage Company	Cardinal Presents Pippi for Fairview Elementary	\$ 3,190	\$ 7,450	\$ 7,450	\$ 4,260	\$ -	To fully subsidize two special matinee performances of <i>Pippi Longstocking</i> for students from Fairview elementary school.
Cassandra Huskey	Mural/Beautification - Jake's	\$ 3,000	\$ 6,000	\$ 6,000	\$ 3,000	\$ -	Mural beautification project on the rear of Jake's Nightclub, adjacent to Bloomington Playwright's Project.

\$21,111



CITY OF BLOOMINGTON ARTS COMMISSION PUBLIC ART MASTER PLAN

About this MASTER PLAN

The Bloomington Arts Commission has developed a Public Art Master Plan that seeks to articulate not only the principles and guidelines for those public art activities with which it has some direct connection, but also to put forth a blueprint for the ideal public art environment for the City of Bloomington, recognizing that public art exists within a physical, artistic, sociological, governmental and economic construct that is constantly shifting.

The effectiveness of a public art master plan is diminished when factors change. This plan acknowledges not only the reality of the calibrating and recalibrating that public art must undergo to remain vital and responsive to the creative community and the public at large, but also identifies those desired qualities towards which all public art practitioners can work.



What is PUBLIC ART?

Public art is defined in this plan as **any mode of temporary or permanent artistic expression or process that is funded through any source and is produced with the intention of making it available to the public.**



Principles for PUBLIC ART

The City of Bloomington recognizes Public Art as an important part of the culture and economy. As such it is integral to city government.

Public Art gives form to core values of the community, such as freedom of speech and expression, alongside respect for diverse viewers and users. It creates a stimulating yet safe environment and aspires to the highest quality possible.

Public Art makes use of the particular characteristics of the environment in which people come together. Creators of Public Art seek to balance issues of originality and intellectual provocation with a respect for the diverse activities that take place in the public domain. Public Art reflects the history of the community, including the evolution of taste, values, and formal expressions. In doing so, it represents the community's unique engagement with the world.



Bloomington's Ideal PUBLIC ART Environment

I. Diversity

- Bloomington welcomes artists and audiences of all ages, levels of experience, and cultural and geographic backgrounds.
- Art activity represents all disciplines and media.

II. Engagement & Community

- Art activity supports personal well-being, forges stronger connections between people and fosters civic engagement.
- Art experiences engage people at all economic levels.

III. Value of the Arts

- Creative endeavors - the artists, works of art, skills, materials, training and processes – have civic, cultural and economic worth.

IV. Space & Resources

- Creative enterprises have adequate space in which to grow and thrive.
- Non-profit, for-profit and governmental entities each provide resources to spur cultural and creative initiative.

V. Networking & Communication

- Effective information networks strengthen relationships among artists and between artists and the community.
- The City of Bloomington Arts Commission ensures clear, consistent and transparent tools and processes for its cultural programs and projects.



How PUBLIC ART Works in Bloomington

The City of Bloomington's public art is guided by four main documents. The **Public Art Master Plan** sets out the policy and basic goals for Bloomington's public art efforts, establishes a long-term vision that guides the actions of the program, and provides a list of potential art projects derived from a review of capital plans, community plans, expected private development, stakeholder interviews, surveys, and public forums. The **Public Art Operational Guidelines** for City-initiated art projects and other projects with City involvement are developed by the Bloomington Arts Commission. They describe operational procedures and the responsibilities of various entities involved in the creation of art projects with which the City has involvement. The **Public Art Work Plan** describes those current projects with City involvement that are in development during a defined time period. The **Percentage for the Art Guidelines** indicates the process to be followed when a project is funded under the Percentage for the Art program or through the Municipal Art Fund.

The City of Bloomington's public art program is managed by the Economic and Sustainable Development Department through its program director for the arts who handles activities of the Bloomington Entertainment and Arts District (BEAD) and serves as program staff for the Arts Commission; by the Department of Parks and Recreation which owns a range of community facilities and cultural venues and produces arts, sports and recreation programs; and by the Bloomington Arts Commission which provides a range of programs and services that stimulate cultural activities throughout the City.

City staff manages art projects sponsored by City departments and provides varying levels of facilitation for others as needed. Any public art project receiving City funding or that comes under the auspices of the City in some way is subject to review by staff and/or by the Bloomington Arts Commission.

Thus, public art in Bloomington is not a stand-alone endeavor but something that is integrated with many facets of public and private activity in the City. Consequently, this plan relies on partnerships with

nearly every City department, with numerous public agencies and organizations and private citizens. These partnerships are critical as they stretch the resources for public art in Bloomington, open up a wider range of artistic opportunities and broaden public art's impact in the community.



Evaluating PUBLIC ART Projects

The Bloomington Arts Commission applies the following criteria in evaluating and supporting public art.

A primary evaluative consideration for the Arts Commission is the extent to which a project justifies the use of public resources. These include funding, staffing, and site. In addition, the commission will consider the following essential criteria:

Artistic Quality (check grant application)

- The overall level of artistic excellence achieved in the process of creation and/or in the final project.
- The extent of creativity and/or innovation exhibited in the design or construct of the project.

Community Impact

- The extent to which the project will positively impact public understanding and appreciation of art.
- The extent to which geographic and cultural diversity is reflected.
- The extent to which the project reaches out to underserved audiences.
- The extent to which the project is appropriate to the site.

Capacity

- The extent to which a clear commitment to making the project a success is demonstrated.
- An ability to plan and implement the project at a high level of quality.

The Commission may choose to add additional criteria that are project-dependent.

Priorities for **PUBLIC ART**

Under Construction...)

PUBLIC ART Operational Guidelines

Also under Construction)